



State 4-H Communications Day

RULES AND REGULATIONS

General Rules

- 1) This event includes Speeches, Demonstrations (Team and Individual) and Illustrated talks.
- 2) Each **Area Grouping** can send one participant per category.
- 3) State standard is that state communication day event participants earn a blue ribbon at the district level to qualify for the state communications day event.
- 4) Participants can participate in one speech and one demonstration category per year.
- 5) State Champions may participate only in categories in which they have NOT previously won.
- 6) It is suggested that the speech or demonstration given by the 4-H'er be a new topic from previous years.
- 7) The contestant will be introduced by name and title by the room host. There will be no penalty if name and subject or title is used during the presentation.
- 8) A penalty of three points will be subtracted from the participant's **total overall score** for time errors (under/over time). The time requirement penalty will apply to the state contest, but not necessarily to county or area events. Participants will be eligible for champion placement.
- 9) The decisions of the judges are FINAL.

Speech Specific Rules

- 10) Any youth age 9-19 (must have passed their 9th birthday but have not passed their 19th birthday as of January 1 of the current program year) may participate in the 4-H Public Speaking (Talk Program) on a county basis. SENIORS must have passed their 14th birthday but not their 19th birthday as of January 1 of the current year.
- 11) **NOTE: AGE REQUIREMENTS:** We understand that programming areas may host their event in the Fall which falls before January 1st of the current year for the State Communication's event. Please keep this in mind when certifying age on the registration form for the State Event. (i.e. youth may be age 15 in November, however, state event is not until Spring of next year, youth has a birthday Dec. 1, and is now age 16 for the state event, he/she cannot be the area representative for the 15 age category).
- 12) Speeches by Senior youth (14-19 age youth) must be between 5 to 7 minutes long. Speeches by Junior youth (9-13 age youth) must be between 3 to 5 minutes.
- 13) **Senior Level:** Because this is an educational learning experience, the Senior 4-H'er is expected to choose a topic, research and write their own speech. A participant may have help with practicing the speech. **Junior Level:** The 4-H'er may have assistance in writing and preparation based on age level.
- 14) No visual aids will be used in speech competitions. **Costumes (special outfits)** and/or electronic equipment are considered visual aids. Speakers using visual aids will receive a ribbon but will not be considered for champion placement.
- 15) The use of note cards/**electronic notes** is optional. Points will not be added or subtracted for the use of notes unless the speaker uses them in a distracting manner.

- 16) Dramatic readings, dramatic monologues and recitation of poems (as the entire speech) including web-based information will not be accepted. Excessive or distracting body or hand gestures are unacceptable. These distractions will be counted against participant in the scoring section.

Demonstration Specific Rules

- 17) Junior Demonstrations: Any member age 9-13 may compete in Junior Demonstrations as per their age determined on January 1st of the year in which the state contest is held.
Senior Demonstrations: Any member age 14-19 may participate in Senior Demonstration (must have passed their 14th birthday but have not passed their 19th birthday as of January 1st of the year in which the state contest is held). Age is determined by the date of the State event, not when the district or multi-county group hosts their event.
- 18) A participant may have help with practicing the demonstration or speech. Preparation may include practicing in front of peers, club leaders, etc. **At the SENIOR LEVEL, the 4-H'er is expected to demonstrate original work – choosing a topic, researching it and writing their own speech or demonstration. The internet may be used as a reference source but NOT as a source for a non-original speech or demonstration.**
- 19) A participant may have help setting up their demonstration but may not have another person helping during the demonstration. Only team demonstrations may have more than one person participating. There shall be no assistance from the audience.
- 20) Team demonstrations ARE permitted at the state level. They will follow the same rules and regulations of the single participant demonstrations. Two (2) 4-H members will comprise a team. Each person must have a significant speaking and presentation portion. Team demonstrations will be placed in a Junior Category or a Senior Category regardless of topic. All team members must be in the same age category.
- 21) ~~A demonstration obviously entered in the wrong category may be moved to the correct category if there is no more than one other person from that district entered. If a participant cannot be moved, they will be given a blue, red, or white rating but will NOT be eligible for Champion placement.~~
- 22) Weapons of any sort cannot be brought into the building or on the grounds of school or university property. This includes firearms, bullets, bows and arrows. Mockups, models, and charts must be used instead. Models cannot look like an actual gun, bow, or other firearm.
- 23) The use of computers and presentation equipment is allowed in the presentation software category only. It is not allowed in any other category. *electronic devices may be used in place of notecards.
- 24) Demonstrations must have a posterboard or a tri-fold poster as aids during their demonstration.
- 25) Videos may not be used during presentations in any category.
- 26) NO LIVE ANIMALS of any size are permitted.
- 27) Youth may participate in the individual demonstrations or choose to participate in the team demonstration category. They may NOT do both.

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Kentucky 4-H Communication Contest Categories

SPEECH CATEGORIES

- 9 Year Old
- 10 Year Old
- 11 Year Old
- 12 Year Old
- 13 Year Old
- 14 Year Old
- 15 Year Old
- 16 Year Old
- 17-18 Year Old

DEMONSTRATION CATEGORIES- Junior (9-13) and Senior (14-18) -Category selection should be based on the primary purpose of the demonstration. It is suggested that demonstrations that do not clearly fit into one category be modified to include information and material relative to the selected category.

CORE: AGRICULTURE

1. Agriculture – to include information on horticulture, and plant and soil sciences (e.g. crops, agronomy).
2. Animal Science – to include information on selection, care and feeding of animals, financial records, operations and animal products for small or large animals. This also includes companion animals. *(Demonstrations on horses or horse related topics can be included in this category, however, it does not qualify the participant for the State Horse Contests; this is a different event).*

CORE: COMMUNICATIONS & EXPRESSIVE ARTS

3. Visual Arts --to include drawing, painting, mixed media, decoupage, candle making, macramé, scrap booking, embroidery, quilting, silk screen, batik, block print, corn-shuck flowers, ceramics, jewelry making and similar topics. This category also includes demonstrations related to photography such as picture taking, composition, framing or scrapbooking.
4. Performing Arts -all demonstrations related to the performing arts including theatre, dance, musical instruments and musical performance.

CORE: FAMILY & CONSUMER SCIENCES

5. Clothing & Textiles – to include construction, techniques, wardrobe selection and planning (color, design accessories, appropriate dress for various occasions) selection, use or care of clothing related equipment, care of clothing, posture as it relates to fit, fibers, fabrics, and textile related topics.
6. Family & Consumer Sciences – to include information on childcare, consumer and financial education, family life, and home environment. **THIS CATEGORY EXCLUDES CLOTHING & TEXTILES AND FOODS. THESE ARE SEPARATE CATEGORIES.**
7. Foods – to include preparation skills and creativity in using foods for meals and snacks (*including breads*). Please submit a copy of the recipe on day of event.

CORE: HEALTH

8. Health – to include information on physical activity, bullying, substance abuse, personal development, and safety.

CORE: LEADERSHIP

9. Team Demonstrations – any demonstration (regardless of topic) conducted by two (2) 4-H members of the same age category (i.e. either juniors or both seniors). Each participant must have a significant speaking AND presentation role in the demonstration. **Youth may participate in either the individual demonstrations OR the team demonstration category. They may NOT do both.**

CORE: NATURAL RESOURCES

10. Natural Resources– includes Entomology, Environment, Geology, Forestry, Soils, Water and Wildlife. This category can include science-fair type experiments related to these topics.
11. Shooting Sports – includes proper care and cleaning of equipment, safety, sighting alignment and shooting techniques, selecting equipment and ammunition. Weapons of any sort cannot be brought into the building or on the grounds of school or university property. This includes firearms, bullets, bows and arrows. Mockups, models and charts must be used instead. Models cannot look like an actual gun, bow or other firearm.

CORE: SCIENCE, ENGINEERING & TECHNOLOGY

12. Science, Engineering and Technology – to include information on ATV safety, aerospace/rocketry, biotechnology, bicycle, energy, GPS/GIS, robotics, general science, and computer sciences [may NOT use computer projection equipment in place of posters]. This category can include science-fair type experiments related to these topics.
13. Digital Media Presentation – to include demonstrations using presentation software (i.e. PowerPoint, Prezi) regardless of topic. Slides are used in lieu of poster boards. Please bring the presentation on media that can be transferred to another computer (i.e. portable drive).

✿ 4-H Speech Score Sheet ✿

NAME: _____

COUNTY: _____

CATEGORY: _____ TITLE: _____

Instructions: Write the appropriate rating in the "Score" column. Make comments to help participants identify their strengths and areas for improvement. Use the back of the sheet if necessary.

EVALUATION CRITERIA	EXCELLENT	VERY GOOD	GOOD	FAIR	POOR	SCORE	COMMENTS
APPEARANCE: 1. Neat, well-groomed, dressed appropriately.	5	4	3	2	1		
AUDIBILITY: 1. Pitch, volume, speed, tone, rhythm.	5	4	3	2	1		
2. Clear pronunciation.	5	4	3	2	1		
3. Clearly heard and easy to understand.	5	4	3	2	1		
4. Enthusiastic, personality shows through.	5	4	3	2	1		
5. Speaker captures and retains audience attention.	5	4	3	2	1		
EYE CONTACT AND POISE: 1. Eye contact with audience.	5	4	3	2	1		
2. Gestures natural (contribute to talk).	5	4	3	2	1		
3. Posture (erect but not stiff).	5	4	3	2	1		
4. Body language exhibited by contestant desirable.	5	4	3	2	1		
5. Effective use of notes (if used; displays confidence & composure).	5	4	3	2	1		
ORGANIZATION OF MATERIAL: 1. Introduction gets audience attention & introduces subject.	5	4	3	2	1		
2. Main points organized.	5	4	3	2	1		
3. Flow of speech (smooth with no unnecessary pauses).	5	4	3	2	1		
4. Conclusion (short, interesting, and final).	5	4	3	2	1		
GENERAL: 1. Originality.	5	4	3	2	1		
2. Use of correct grammar and vocabulary.	5	4	3	2	1		
3. Information age appropriate.	5	4	3	2	1		
4. Speaker understands the content of the speech.	5	4	3	2	1		
5. Subject matter accurate and up to date.	5	4	3	2	1		

TIME: _____ TIME PENALTY: YES/NO

TOTAL SCORE: _____

TIME: SENIOR: 5-7 min; JUNIOR: 3-5 min. Participants going over/under time will be assessed a one-time penalty of 3 points from the final, averaged score and WILL BE ELIGIBLE for a 1st, 2nd or 3rd placing.

SCORING:

BLUE 100 - 80
 RED 60-79
 WHITE 59 AND BELOW

RIBBON:

_____ BLUE
 _____ RED
 _____ WHITE

PLACE

_____ CHAMPION
 _____ 2ND
 _____ 3RD

SCORE 1	
SCORE 2	
AVERAGE	
TIME PENALTY	
FINAL SCORE	

JUDGE SIGNATURE: _____ DATE: _____





4-H Demonstration Score Sheet

NAME: _____ COUNTY: _____ AGE: _____

CATEGORY: _____ TITLE: _____

Instructions: Write the appropriate rating in the "Score" column. Make comments to help participants identify their strengths and areas for improvement. Use the back of the sheet if necessary.

EVALUATION CRITERIA	EXCELLENT	VERY GOOD	GOOD	FAIR	POOR	SCORE	COMMENTS
DEMONSTRATOR:	5	4	3	2	1		
1. Neat, well-groomed, dressed appropriately.							
2. Posture (erect but not stiff).	5	4	3	2	1		
3. Gestures natural (contribute to talk).	5	4	3	2	1		
4. Eye contact with audience.	5	4	3	2	1		
PRESENTATION:							
1. Introduction interesting and gives purpose.	5	4	3	2	1		
2. Visual aids appealing, organized and visible.	5	4	3	2	1		
3. Steps well organized.	5	4	3	2	1		
4. Demonstrator skilled in working with equipment.	5	4	3	2	1		
5. Suitable equipment and proper techniques used.	5	4	3	2	1		
6. Procedures easy to view by audience.	5	4	3	2	1		
7. Effective use of notes (if used; displays confidence & composure).	5	4	3	2	1		
8. Display finished product, offer sample to judges or show that the exhibit works.	5	4	3	2	1		
9. Conclusion (short, interesting and reviews main points, asks for questions).	5	4	3	2	1		
AUDIBILITY:							
1. Clearly heard and easy to understand.	5	4	3	2	1		
2. Voice expressive.	5	4	3	2	1		
3. Talking while working (no dead silent moments, unless equipment is running)	5	4	3	2	1		
GENERAL:							
1. Originality.	5	4	3	2	1		
2. Use of correct grammar and vocabulary.	5	4	3	2	1		
3. Information age appropriate.	5	4	3	2	1		
4. Subject matter accurate and up-to-date.	5	4	3	2	1		

TIME: _____ TIME PENALTY: YES/NO _____

TOTAL SCORE: _____

TIME: 5-15 minutes. Participants going over/under time will be assessed a one-time penalty of 3 points from the average score and WILL BE ELIGIBLE for a 1st, 2nd or 3rd placing

SCORING:

BLUE 100 - 80
RED 60-79
WHITE 59 AND BELOW

RIBBON:

_____ BLUE
_____ RED
_____ WHITE

PLACE:

_____ CHAMPION
_____ 2ND
_____ 3RD

SCORE 1	
SCORE 2	
AVERAGE	
TIME PENALTY	
FINAL SCORE	

JUDGE'S SIGNATURE: _____

DATE: _____





Kentucky 4-H Mock Job Interview Contest Rules

What is a Mock Job Interview Contest?

The Mock Job Interview Contest is a Public Speaking contest that gives members an opportunity to practice the real-life skill of applying for a job. The contest involves a set of fictitious Job Descriptions for senior 4-Her's that the members can go through the process of applying for. To enter the Mock Job Interview Contest the member must:

- Pick one of the four **job descriptions** for a job the member feels qualified for and interested in from the list below.
- Develop a **resume** of their real-life education and experiences that they feel make them a good candidate for that job selected. Bring this resume with you to the mock job interview (For confidentiality purposes, please do not put your actual address or phone number on resume.)
- **Prepare** for the interview.
- Participate in an actual **interview** where they are judged on all of the key elements in the process.

Members are encouraged to review the interview tips and resume writing ideas and supporting materials provided in the Kentucky 4-H Communications Expressive Arts Core Curriculum: The Perfect Fit Level 3.

Categories:

- 14-15 age category
- 16-18 age category

Eligibility:

Senior 4-H member may participate in the 4-H Mock Job Interview Contest. Senior 4-H members are youth ages 14-18. All ages are as of January 1 of the current 4-H year. Two winners per district per age category (exception District 3, which may have 3) may move on to the State Communications Day Mock Job Interview Contest.

Resources:

The Perfect Fit, Level 3 <http://new.4-hcurriculum.org/projects/communications/>

Job Descriptions:

Vet Technician
Coffee Bar Attendant
Photographer
Retail Sales Associate



Position: Vet Technician

Position Overview

The Bluegrass Veterinarian Clinic is seeking a vet technician for their office. Duties would include taking care of overnight animal patients, assisting the veterinarian, checking in animals and updating records. Other duties would include assistance with billing and payments. Technician would also be responsible for communicating to the pet owners about special opportunities or vaccination drives.

Essential Job Functions

- Take care of animal patients
- Assist the veterinarian
- Update animal records with weight, addresses, etc.
- Assist with billing and payments
- Communicate with owners about vaccination drives and special opportunities

Other Necessary Skills

- Disease Prevention
- Problem Solving
- Communications
- Keeping Records
- Concern for Others

Position: Coffee Bar Attendant

Position Overview

Bright Starts Café is seeking a motivated and friendly individual to work the coffee bar. No previous food service experience is necessary. Position's duties would include brewing and preparing coffee drinks for customers, and serving breakfast food. Friendly and helpful service is a must. Attendant would also assist in making signs for coffee specials. Attendant would assist in the inventory and ordering of products.

Essential Job Functions

- Brewing and making coffee drinks
- Serving breakfast food
- Providing excellent customer service
- Assisting in making signs and displays
- Assisting in inventory and ordering

Other Necessary Skills

- Teamwork
- Social Skills
- Problem Solving
- Self-Responsibility
- Keeping Records

Position: Photographer

Position Overview

New Vision Photography provides excellent service to cover some of life's special moments. This position of photographer would cover general photography, birthdays, and sports photos. Training will be provided to a novice photographer. Duties would include setting appointments, shooting photo shots, and assisting in the photo shop. These would generally include assisting customers with package deals, showing proofs, deciding photo backgrounds and payment or orders. Some special projects may be assigned by manager.

Essential Job Functions

- Set up appointments with customers
- Assist customers in selecting backdrops for photos
- Take photos (general, sports, birthdays)
- Assist customers with proofs
- Work with customers on package deals and payment

Other Necessary Skills

- Self-Responsibility
- Problem Solving
- Social Skills
- Team Player
- Planning and Organizing

Position: Retail Sales Associate

Position Overview

In Town Closet is seeking a motivated and friendly individual to assist customers with purchases. No previous experience is necessary. Position's duties would include assisting customers on the floor, restocking inventory, and manning the cash register. Friendly and helpful service is a must.

Essential Job Functions

- Providing excellent customer service
- Assisting with displays
- Assisting in inventory

Other Necessary Skills

- Teamwork
- Social Skills
- Problem Solving
- Self-Responsibility
- Computer skills



Mock Interview Scoring

Participant Name: _____

County: _____ Age: _____

Please circle the response that most closely represents your feelings about each component of the interview.

1= the lowest score, strongly disagree, or low understanding

3= neutral, mediocre, or just ok

5=the highest score, strongly agree, or high understanding

Notes:

Introduction	1	2	3	4	5
Eye contact	1	2	3	4	5
Hand Shake	1	2	3	4	5
Confidence	1	2	3	4	5
Appearance	1	2	3	4	5
Gestures	1	2	3	4	5
Voice Level	1	2	3	4	5
Posture	1	2	3	4	5
Discussed Strengths	1	2	3	4	5
Discussed Growth	1	2	3	4	5
Enthusiasm	1	2	3	4	5
Grammar	1	2	3	4	5
Vocabulary	1	2	3	4	5
Enunciation	1	2	3	4	5
Knowledge of Position	1	2	3	4	5
Organized Answers	1	2	3	4	5
Persuasiveness	1	2	3	4	5
Experience	1	2	3	4	5
Closing	1	2	3	4	5
Resume	1	2	3	4	5

Total points: _____

Ribbon Color: _____

Blue: 100-80

Red: 79-60

White: 59-below

